

Jesse Irwin

UX Researcher and Designer

+1-548-994-9078 · jesse.t.irwin@gmail.com · linkedin.com/in/jesse-irwin-84019861/ · jesseirwin.dev

SUMMARY

- 1.5 years experience with interaction design and user research.
- Excited to bring a dedicated work ethic, love of learning, and team mindset to your team.

PROFESSIONAL EXPERIENCE

UX Researcher & Designer

Barefoot Creative, Kitchener, ON

Sept. 2022 - Present

- Wrote user-focused documentation using JBTD framework to build a CRM knowledge base.
- Conducted competitive research and interviews to inform CRM redesign decisions.
- Created CRM user profiles to share with design and development team to create customized dashboards and reports.

UX Research Intern

Livellii, Toronto, ON

April 2022

- Collected data on Livellii's customers and look-alikes by conducting virtual interviews and a survey to assist in identifying user needs for a potential mortgage product.
- Applied Lean UX and Design Studio methods to create a product prototype on Figma in 2 weeks. Presented research findings succinctly to company leadership by using personas, a user journey, and web prototype, helping them more fully understand the market.

Adjunct English Instructor

Northwest Arkansas Community College, Bentonville, AR

April 2019 - May 2022

- Simplified difficult writing concepts by integrating backward design and Fink's Significant Learning Outcomes into lesson plans, activities, and syllabi.
- Broke down barriers for developmental learners by creating a readers-theater podcast project that helped ELLs and low-literacy students write a music video review.
- Improved student writing by creating a mini-curriculum that uses sentence combining to teach sentence types and syntax errors.

EDUCATION

Graduate Certificate in Interaction Design

Conestoga College, Kitchener, ON, High Distinction, GPA 3.9

2022

MFA in Creative Writing: Literary Translation

University of Arkansas, Fayetteville, AR, GPA 3.895

2017

BSE in Secondary English Education

John Brown University, Siloam Springs, AR, Cum laude, GPA 3.661

2013

Diploma of Vocational Higher Education in Piano

The Academic Music College of Moscow State Conservatory

2010

SKILLS

Knowledge	Lean UX, Agile Methodology, Design Thinking, Human-Centered Design, UX Research, User Journey, Information Architecture, Wireframing, Prototyping, UI Design, Extended Reality
Tools	Pen & Paper, Photoshop, Illustrator, XD, Premiere Pro, InDesign, Figma, Blender, WordPress, Bootstrap, HTML, CSS, JavaScript (currently studying)
Languages	English, Russian